

Martin V. Day

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Lab Website: www.societalcognitionlab.com

EDUCATION

Post-doctoral	Harvard University Department of Psychology 2014-2015
Post-doctoral	Princeton University Woodrow Wilson School of Public and International Affairs & Department of Psychology 2012-2014
Ph.D.	University of Waterloo Social Psychology Awarded: October, 2011
B.Sc.	Dalhousie University Psychology (First Class Honours) Awarded: May, 2003

PRINCIPAL EMPLOYMENT

Sept. 2015 - Present	Assistant Professor Department of Psychology, Memorial University
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RESEARCH INTERESTS

Societal Cognition, Social Justice, Social and Economic Inequality,
Judgment and Decision Making, Ideology, Morality, Public Policy

PUBLICATIONS

Day, M.V., Kay, A.C., Holmes, J.G., & Napier, J.L. (2011). System justification and the defense of committed relationship ideology. *Journal of Personality and Social Psychology*, 101, 291-306.

Day, M.V., & Ross, M. (2011). The value of remorse: How drivers' responses to police predict fines for speeding. *Law and Human Behavior*, 35, 221-234.

- Kay, A.C., **Day, M.V.**, Zanna, M.P., & Nussbaum, A.D. (2013). The insidious (and ironic) effects of positive stereotypes. *Journal of Experimental Social Psychology*, 49, 287-291.
- Day, M.V.** (2013). Stigma, halo effects, and threats to ideology: Comment on the fewer the merrier? *Analysis of Social Issues and Public Policy*, 13, 49-51.
- Day, M.V.**, & Bobocel, D.R. (2013). The weight of a guilty conscience: Subjective body weight as an embodiment of guilt. *PLoS ONE*, 8, 1-7.
- Day, M.V.** (2014). Guilt. In T. R. Levine (Ed.), *Encyclopedia of deception* (pp. 427-429). Thousand Oaks, CA: Sage Publications.
- Day, M.V.**, & Ross, M. (2014). Predicting confidence in flashbulb memories. *Memory*, 22, 232-242.
- Blatz, C.W., **Day, M.V.**, & Schryer, E. (2014). Official public apology effects on victim group members' evaluations of the perpetrator group. *Canadian Journal of Behavioural Science*, 46, 337-345.
- Day, M.V.** (2014). Forgiveness. In B. A. Arrigo (Ed.), *Encyclopedia of criminal justice ethics* (pp. 368-370). Thousand Oaks, CA: Sage Publications.
- Day, M.V.**, Fiske, S.T., Downing, E.L., & Trail, T.E. (2014). Shifting liberal and conservative attitudes using moral foundations theory. *Personality and Social Psychology Bulletin*, 40, 1559-1573.
- Day, M.V.** (2016). Why people defend relationship ideology. *Journal of Social and Personal Relationships*, 33, 348-360.
- Day, M.V.**, & Fiske, S.T. (2017). Movin' on up? How perceived social mobility affects willingness to defend the system. *Social Psychological and Personality Science*, 8, 267-274.
- Day, M.V.**, & Fiske, S.T. (2019). Understanding the nature and consequences of social mobility beliefs (pp.365-380). In Jetten, J., & Peters, K. (Eds.) *The social psychology of inequality*. Springer.
- Landy, J. F., Jia, M., Ding, I. L., Viganola, D., Tierney, W., ...**Day, M.V.**, ... (2020). Crowdsourcing hypothesis tests: Making transparent how design choices shape research results. *Psychological Bulletin*. doi.org/10.1037/bul0000220

MANUSCRIPTS UNDER REVIEW / IN PROGRESS

*Supervised student **Preregistered

***Genge, O., & Day, M.V.** (under review). Psychological barriers to educational funding for Aboriginal students.**

***Keshabyan, A., & Day, M.V.** (in preparation). Concerned about whether you'll make it in life? Status anxiety uniquely explains job satisfaction.

Day, M.V., & Norton, M. I. (in preparation). Well endowed? The actual, estimated and ideal inequality of university endowments.**

***Nadler, J., & Day, M.V.** (in preparation). The relative deprivation trap: How feeling deprived contributes to the experience of Generalized Anxiety Disorder.**

***McAleese, O., & Day, M.V.** (in preparation). Some psychological barriers of broad union support.**

***Jeon, C., & Day, M.V.** (in preparation). Comparing and explaining social mobility beliefs.**

***Wilson, F., Day, M.V. & *Daly, K.** (in progress). Global economic inequality: Explaining people's estimates and ideals.

***Lively, C., Day, M.V., *McInnis, M., & *Ryan, M.** (in preparation). Personal relative deprivation explains support for income and wealth redistribution.**

Day, M.V., & Fiske, S.T. (in preparation). A conceptually validated measure of status anxiety.

Day, M.V., Nadolny, D., *Jeon, C., & *Inwood, S. (in preparation). When does society make sense? A societal cognition perspective.

***Dyson, K. & Day, M.V.** (in preparation). Barriers to equality: Your opinions on the gap between the rich and poor.**

***Nadler, J., & Day, M.V.** (in progress). Status anxiety, but not status ambition, relates to worse mental health.**

PRESENTATIONS

* Supervised student

Day, M.V., *McInnis, M. & *Ryan, M. (February, 2020). Drivers of equality: Personal relative deprivation, not subjective status, explains support for redistribution. Presentation at the Annual Convention of the Society for Personality and Social Psychology, New Orleans, USA.

***Genge, O., Day, M. V. & *Wilson, F.** (Nov, 2019). Predicting support for the Post-Secondary Student Support Program. Poster presented at the 3rd annual Aboriginal Health Symposium, Memorial University, St. John's, NL.

- *Nadler, J., & Day, M.V.** (June, 2019). Ill gotten-gains: The relationship between status anxiety and poor mental health. Poster presented at the annual meeting of the Canadian Psychological Association, Halifax, NS.
- Day, M.V., & Norton, M.** (February, 2019). Well endowed? Estimated and ideal wealth inequality of college and university endowments. Presentation at the Education and Marketing Journal of Marketing Research Special Issue Conference, American Marketing Association, Austin, USA.
- *Daly, K., & Day, M.V.** (July, 2018). Explaining biased beliefs about global economic inequality. Poster presentation at the Canadian Society for Brain, Behaviour and Cognitive Science conference, St. John's, NL.
- *Daly, K., & Day, M.V.** (May, 2018). Global economic inequality: Individuals' perceptions and their potential predictors. Poster presentation at the Science Atlantic conference, Halifax, NS.
- Day, M. V., & Norton, M.** (March, 2018). Not so well-endowed? Perceived and ideal levels of U.S. college endowments. Presentation at the Annual Convention of the Society for Personality and Social Psychology, Atlanta, USA.
- Day, M.V.** (March, 2018). Economic and opportunity inequality. Invited presentation at the Political Science Speaker Series, Department of Political Science, Memorial University.
- Day, M.V.** (Feb, 2018). Some psychological barriers of economic inequality. Presentation at the Psychology Colloquium, Department of Psychology, Memorial University.
- Day, M.V., & Fiske, S.T.** (July, 2017). Movin' on up? How perceived social mobility affects willingness to defend the system. Presentation at the Annual Meeting of the International Society of Political Psychology, Edinburgh, U.K.
- *Power, H., & Day, M.V.** (May, 2017). Does self-esteem contribute to status anxiety? Poster presentation at the Science Atlantic conference, Sydney, NS.
- Day, M.V., & Norton, M.** (May, 2017). Well endowed? The perceived and ideal inequality of U.S. college endowments. Presentation at the 29th Annual Convention of the Association for Psychological Science, Boston, USA.
- Day, M.V.** (August, 2016). Can income inequality and social mobility affect support for redistribution? Presentation at The Tobin Project Conference on Inequality and Decision Making, Cambridge, MA, USA.
- Day, M.V., & Fiske, S. T.** (July, 2016). What is status anxiety? Exploring a mechanism of the consequences of income inequality. Presentation at the International Society for Justice Research (ISJR), 16th Biennial Conference, Canterbury, U.K.

- Day, M.V.** (February, 2016). How to nudge. Invited presentation at the Policy NL and The Leslie Harris Centre of Regional Policy and Development Workshop: Nudging Not Forcing, Understanding Behavioural Economics and "Nudging" to Influence Collective Action, Memorial University, NL.
- Day, M.V., & Fiske, S. T.** (February, 2015). How to undermine the system: The roles of social mobility and meritocratic beliefs. Poster at the 16th annual meeting of the Society for Personality and Social Psychology, Longbeach, CA.
- Day, M.V.** (December, 2014). Taming elephants and donkeys: How moral foundations can shift political attitudes. Invited presentation at the Boston Area Moral Cognition Group, Boston University.
- Day, M.V.** (March, 2014). Taming the moral tiger: How moral foundations can shift political attitudes. Invited presentation presented at the Neuroscience and Social Decision Making Lecture Series, Princeton University.
- Day, M.V., Fiske, S.T., Downing, E.L., & Trail, T.E.** (February, 2014). Shifting liberal and conservative attitudes using moral foundations theory. Poster at the 15th annual meeting of the Society for Personality and Social Psychology, Austin, TX.
- Day, M.V.** (September, 2013). Exploring the underpinnings of societal beliefs: The roles of morality, ideology and system justification. Presentation at the Department of Psychology, Princeton University.
- Day, M.V., Schumann, K., & Ross, M.** (June, 2011). To what extent and how apologies might get you off the hook. Presentation at the 72nd annual meeting of the Canadian Psychological Association, Toronto, ON.
- Day, M.V., & Bobocel, D.R.** (January, 2011). The weight of guilt. Poster at the 12th annual meeting of the Society for Personality and Social Psychology, San Antonio, TX.
- Day, M.V., Kay, A.C., Holmes, J.G., & Napier, J.L.** (August, 2010). Can the motivation to justify the system affect the defense of marriage? Presentation at the 13th Biennial Conference of the International Society for Justice Research, Banff, AB.
- Day, M.V., & Ross, M.** (March, 2010). Stopped for Speeding: How drivers' responses to police influence ticket costs. Poster at the annual meeting of the American Psychology-Law Society, Vancouver, BC.
- Day, M.V., Kay, A.C., & Holmes, J.G.** (January, 2010). The hydraulic nature of system justification and committed relationship ideology. Poster at the 11th annual meeting of the Society for Personality and Social Psychology, Las Vegas, NV.
- Day, M.V., & Ross, M.** (February, 2009). Stopped for speeding: What should you say to police to reduce ticket costs? Poster at the 10th annual meeting of the Society for Personality and Social Psychology, Tampa, FL.

Day, M.V., Kay, A.C., & Holmes, J.G. (June, 2008). Defending the ideology of marriage and committed relationships: A perspective from system justification theory. Poster at the 69th annual meeting of the Canadian Psychological Association, Halifax, NS.

Day, M.V., Schumann, K., & Ross, M. (February, 2008). Unraveling forgiveness: The process of giving and receiving an apology. Poster at the 9th annual meeting of the Society for Personality and Social Psychology, Albuquerque, NM.

Blatz, C.W., Ross, M., **Day, M.V.**, & Schryer, E. (August, 2007). Reactions to an apology for historical injustice. Poster at the 11th Ontario Symposium: Justice and Legitimacy, Waterloo, ON.

Day, M.V., Yoshida, E., & Kay, A.C. (April, 2007). Processes of dehumanization and system justification. Presentation at the Psychology and Social Justice Conference, New York University, New York, NY.

TEACHING INTERESTS

Social Psychology, Research Methods in Social Psychology, Positive Psychology
How to “Nudge” and Change Behavior through Social and Public Policy

TEACHING EXPERIENCE

Instructor

Current Courses

Social Psychology (Psyc 3100)
2019 Fall, 2020 Winter, Memorial University

Research Experience in Social Psychology (Psyc 4170)
2019 Fall, Memorial University

Past Courses

Social Psychology (Psyc 3100)
2018 Fall, 2019 Winter
2017 Fall, 2018 Winter
2016 Fall, 2017 Winter
2015 Fall, 2016 Winter, Memorial University

Research Experience in Social Psychology (Psyc 4170)
2018 Winter, 2018 Fall, Memorial University

How to Nudge: Using Social Psychology and Decision Science to Change Behavior and Policy
2014 Fall, 2015 Spring, Harvard University

The Psychology of Well-being
2015 Spring, Harvard University

Psychology for Public Policy
2013 Spring, Woodrow Wilson School of Public and International Affairs,

Princeton University. Role: Group Instructor. With Dr. Prentice, Dr. Todorov, & Dr. Coman
Psychology for Public Policy
2014 Spring, Woodrow Wilson School of Public and International Affairs,
Princeton University. Role: Group Instructor. With Dr. Levy-Paluck & Dr. Coman
Research Methods in Social Psychology
2011 Fall, University of Waterloo
Positive Psychology
2011 Winter, University of Waterloo
Social Cognition (Co-Instructor)
2009 Summer, University of Waterloo

Other Instructing Experience

How to Nudge: Using Social Psychology and Decision Science to Change Behavior and Policy
2015 July, *Youth Leadership in Social Development Program*, Beijing Normal University
English Language Instructor, 2003-2005, ECC Foreign Language Institute, Kyoto, Japan.

STUDENT RESEARCH SUPERVISION

PsyD

Nadler, J. (2017-Present). Memorial University.

MSc.

Jeon, C. (2018-Present). Memorial University.

Master's (Applied Psychological Science)

Inwood, S. (2018-Present). Memorial University.

Wilson, F. (2019-Present). Memorial University.

Keshabyan, A. (2018). Memorial University.

Ryan, M. (2018). Memorial University.

Qin, Y. (2017). Memorial University.

Humayun, S. (2016). Memorial University.

Honours

Genge, O. (2019). Memorial University.

McAleese, O. (2019). Memorial University.

McInnis, M. (2019). Memorial University.

Daly, K. (2018). Memorial University.

Hewitt, M. (2018). Memorial University.

Power, H. (2017). Memorial University.

Walsh, E. (2017). Memorial University.

Ryan, M. (2016). Memorial University.

Heaman, B. (2012). University of Waterloo.

Loucks, P. (2008). University of Waterloo.

Directed Studies

Higdon, S. (Jan 2019–April 2019). Memorial University.

Idinye, J. (Sept–Dec 2016). Memorial University.

NSERC Undergraduate Student Research Award

Rodriguez, N. (2016). Memorial University. (Co-supervised)

Memorial University Science Undergraduate Student Research Award

Collins, R. (2017). Memorial University.

Canada Summer Jobs Student Research Assistant

Daly, K. (2017). Memorial University.

MUCEP Research Assistant

Clarke, J. (Fall-2019-Summer 2019)

Foley, L. (Fall 2019)

Hewitt, M. (Fall 2016-Winter 2018)

Learning, M. (Summer, 2017)

RESEARCH FUNDING

Finnis, J. (PI), (Co-PIs): Brown, C., Daraio, J., **Day, M.V.**, Neis, B., & Stoddart, M. (2021-2024). Adapting on weather & climate: Networks and infrastructure for adaptation/mitigation decision-making. OFI Phase 2 Fund.

Day, M.V. (PI) (2018-2020). Explaining people's estimates and ideal levels of global wealth inequality. Seed, Bridge, & Multidisciplinary Fund, Memorial University.

Day, M.V. (PI) (2016). How income inequality and social mobility can affect support for redistribution. The Tobin Project.

Day, M.V. (PI) (2016-2019). The effects of perceived social mobility on system defense and system change. Start-Up Grant, Memorial University.

Mishra, S. (Co-PI), Neville, L. (Co-PI), & **Day, M.V.** (Collaborator) (2015-2017). Social mobility and preference for income inequality. Social Sciences and Humanities Research Council of Canada, Insight Development Grant.

Day, M.V. (PI) (2012-2014). General Research Grant, Woodrow Wilson School of Public and International Affairs, Princeton University.

AWARDS AND HONORS

2018	First-Round Finalist, Research Prize in Public Interest Communications
2009-2010	President's Scholarship, University of Waterloo
2009-2010	Ontario Graduate Scholarship
2007-2010	Student Travel Grants, University of Waterloo
2005-2006	President's Scholarship, University of Waterloo

2005-2006 Social Sciences and Humanities Research Council Scholarship

PROFESSIONAL SERVICE

- 2018-2019 Society for Personality and Social Psychology (SPSP): Reviewer: Summer Program for Undergraduate Research (SPUR) (summer internships for underrepresented racial/ethnic groups). Final Poster Judge (SPSP Conference, Portland, USA)
Ad Hoc Reviewer: Austrian Science Fund (FWF); Marsden Fund (Royal Society of New Zealand); Nature Human Behavior; Journal of Experimental Social Psychology; Public Library of Science (PLOS) One
- 2017-2018 Ad Hoc Reviewer: Proceedings of the National Academy of Sciences, Nature Human Behavior, Journal of Experimental Social Psychology, Personality and Social Psychology Bulletin, British Journal of Social Psychology, Journal of Economic Psychology, Journal of Social Psychology, National Science Foundation Proposal, Routledge Textbook Proposal
- 2016-2017 Ad Hoc Reviewer: Journal of Experimental Social Psychology, Journal of Social and Political Psychology, Philosophical Psychology
- 2015-2016 Ad Hoc Reviewer: Social Psychology and Personality Science; Journal of Social and Political Psychology, Journal of Social and Personal Relationships
External Ph. D. Examiner, Burleigh, T. Psychology, University of Guelph
- 2014-2015 Ad Hoc Reviewer: Analyses of Social Issues and Public Policy, Journal of Social and Political Psychology; Peace and Conflict: Journal of Peace Psychology; Social Psychology and Personality Science; Time-Sharing Experiments for the Social Sciences
- 2012-2013 Ad Hoc Reviewer: Proceedings of the National Academy of Sciences; Psychological Science; Social Psychology and Personality Science; Journal of Social and Political Psychology; SPSP Program Committee
- 2010-2011 Ad Hoc Reviewer: Journal of Social and Clinical Psychology; Journal of Interpersonal Relations, Intergroup Relations, and Identity; Sage Publications
- 2009-2010 Ad Hoc Reviewer: APS Student Grant Competition; SPSP Graduate Student Committee Outstanding Research Award

UNIVERSITY AND DEPARTMENT SERVICE

- 2018-2019 Memorial University
- Psychology PREP Coordinator (Research Experience)
 - Psychology Graduate Studies Committee
 - Psychology Undergraduate Studies Committee
 - CIHR Vanier Selection Committee
 - CIHR CGS M Selection Committee
 - Psychology Research Day Judge
 - PsyD Dissertation Committee (Lane, B.)
 - PsyD Dissertation Committee (Renouf, A.)

- PsyD Thesis Internal Examiner (Brooks, D.)
- PhD Dissertation Committee (Fallon, L.)
- PhD Dissertation Committee (Lively, C.)
- MSc Thesis Committee (Fahmy, W.)
- MSc Thesis Committee (Hollet, K.)
- MSc Thesis Committee (MacMillan, M.)

2017-2018 Memorial University

- Psychology PREP Coordinator (Research Experience)
- Psychology Undergraduate Studies Committee
- CIHR Vanier Selection Committee
- CIHR CGS M Selection Committee
- Psychology Research Day Judge
- PsyD Dissertation Committee (Lane, B.)
- PsyD Dissertation Committee (Renouf, A.)
- PhD Comprehensive Examination Committee (Churchill, L.)
- PhD Comprehensive Examination Committee (Fallon, L.)
- PhD Comprehensive Examination Committee (Engel, M., Geography)
- PhD Comprehensive Examination Dean's Delegate (Kaur, N.)
- MSc Thesis Committee (Fahmy, W.)
- MSc Thesis Committee (Winters, E.)
- MSc Thesis Internal Examiner (McCardle, M.)

2016-2017 Memorial University

- Psychology PREP Coordinator (Research Experience)
- CIHR Vanier Selection Committee
- Psychology Research Day Judge
- PhD Dissertation Committee (Lane, B.)
- PhD Comprehensive Examination Committee (Malik, S.)
- MSc Thesis Internal Examiner (Churchill, L.)
- MSc Thesis Internal Examiner (Lively, C.)
- MSc Thesis Internal Examiner (McDowell, K.)

2015-2016 Memorial University

- Psychology PREP Coordinator (Research Experience)
- Psychology Undergraduate Studies Committee
- Psychology Research Day Judge
- PhD Internal Examiner (MacDonald, S.)

2007-2011 University of Waterloo

- President, Graduate Association of Students in Psychology
- Coordinator, Psychology Paid Participant Pool
- Coordinator, Social Psychology Seminar Series
- Coordinator, Graduate Studies Endowment Fund
- Management Team, Community Knowledge Transfer, Science Shop

PROFESSIONAL AFFILIATIONS

Association for Psychological Science
International Society for Justice Research
Society for Personality and Social Psychology

SAMPLE PRESS COVERAGE

The New York Times (November, 2017) "The land of apology and a return to Montreal: The Canada letter"

Huffington Post (January, 2017) "Your willingness to defend the status quo depends on your perception of social mobility"

Memorial Gazette (January 2017). "Movin' on up? Views on social mobility shape Americans' faith in the status quo"

The Times (October, 2013) "Feel like you've put on weight? Try checking your conscience"

Huffington Post (October, 2013) "Guilt really does weigh you down"

The Guardian (December, 2012) "Why stereotypes are bad even when they're good"

Psychology Today (February, 2011) "Why people cling to mythologies about marriage and coupling: Consider this"

Maclean's (May, 2011) "What's the best way to get a speeding ticket reduced?"

Radio Interviews: CBC Radio One: Ontario Morning, Corus Radio Network

PROFESSIONAL REFERENCES

Dr. Michael Ross
Department of Psychology
University of Waterloo
200 University Ave. West
Waterloo, ON, N2L 1G5
mross@uwaterloo.ca

Dr. Aaron C. Kay
Fuqua School of Business
Duke University
100 Fuqua Drive
Durham, NC, 27708
aaron.kay@duke.edu

Dr. Susan T. Fiske
Department of Psychology
Princeton University
Peretsman-Scully Hall
Princeton, NJ 08540
sfiske@princeton.edu